



IRTA

International Reciprocal Trade
Association
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International Reciprocal Trade Association WANTS YOU AS A MEMBER!

**IRTA CAN BRING YOU BIG SAVINGS & WAYS TO BUILD YOUR BUSINESS ON A GLOBAL LEVEL. WE ARE OFFERING A LIMITED TIME SPECIAL!
JOIN TODAY AND TAKE YOUR EXCHANGE TO GREATER PROFITABILITY.
*ENJOY THE ADDITIONAL BENEFITS BELOW IF YOU JOIN NOW!***



Waive fees for U.C. application. A \$50 savings!



Barter Sales Manual & Sales Manager's Guide free of charge!

- * *Make your staff productive faster.*
- * *Save them from making mistakes that could cost you thousands.*
- * *Regularly sold for \$500 cash to IRTA members.*



Provide video of sales contest held at Barter Congress 2002!

- * *Six industry experts present their most dynamic sales techniques.*
- * *Great content from the best sales people in the business today!*
- * *A wonderful learning tool for your staff.*



Receive artwork for the much acclaimed IRTA ad "*If You're not Bartering, You're Throwing Money Out the Window*" for your use.

- * *Advertisement as found in BarterNews. See back cover of most recent issue.*
- * *Provided electronically so you can easily drop in your own information.*

Just \$250 + \$100 U.C.

IRTA fosters the common interests of the commercial barter industry in the United States and worldwide, and to uphold high standards of ethical business practices. IRTA's membership represents 25 countries. IRTA's mission is to advance the barter industry worldwide and raise the value of barter to the business community and economy.

**LIMITED TIME OFFER! JOIN BY MIDNIGHT OF DECEMBER 31, 2002
BEFORE RATES INCREASE!**

ONLY FOR RETAIL TRADE EXCHANGES WHO HAVE NOT BEEN AN IRTA MEMBER FOR AT LEAST TWO YEARS!